

Sequoia Fabrica

Proposed Budget

INCOME		2024 Proposed	2025 Proposed
PROJECTED INCOME CONTRIBUTED			
1	Government Grants	\$ -	\$ -
2	Foundations	\$ -	\$ 10,000
3	Corporate	\$ 5,000	\$ 10,000
4	Individual Donations	\$ 55,000	\$ 70,000
5	Fundraising Special Events	\$ 2,500	\$ 2,500
6	Other Contributions (specify in Budget Notes)	\$ -	\$ -
	Subtotal Contributed Income	\$ 62,500	\$ 92,500
7	In-Kind Donations	\$ 5,000	\$ 5,000
PROJECTED INCOME EARNED			
8	Admissions/Ticket Sales	\$ 1,000	\$ 1,500
9	Merchandise Sales/Concessions	\$ 1,000	\$ 1,500
10	Tuitions/Workshops/Lecture Fees	\$ 4,000	\$ 6,000
11	Contracted Services/Performance Fees	\$ -	\$ -
12	Rental Income	\$ 1,000	\$ 1,500
13	Other (specify in Budget Notes)	\$ -	\$ -
	Subtotal Earned Income	\$ 6,000	\$ 9,000
	Total Project Income	\$ 73,500	\$ 106,500
EXPENSES (including cash value of In-Kind Donations)			
		YEAR ONE	YEAR TWO
PERSONNEL			
14	Project Director	\$ -	\$ -
15	Professional Fees (Legal/Accounting/Consultants)	\$ -	\$ 2,000
16	Admin/Operations Personnel	\$ -	\$ -
17	Artists/Writers/Performers	\$ -	\$ -
18	Technical//Event/Production Personnel	\$ -	\$ -
19	Marketing/Communications Personnel	\$ -	\$ -
20	Fundraising & Development Professionals	\$ -	\$ -
21	Other Personnel (specify in Budget Notes)	\$ -	\$ -
	Subtotal Personnel Expenses	\$ -	\$ 2,000
PROGRAM EXPENSES			
22	Venue & Rehearsal Space Rental	\$ -	\$ -
23	Program/Exhibition Supplies	\$ 2,500	\$ 3,500
24	Permits & Licenses	\$ 500	\$ 500
25	Program Advertising & Marketing	\$ 200	\$ 200
26	Program Catering & Hospitality	\$ 500	\$ 500
27	Program Travel & Parking	\$ -	\$ -
28	Other Program Expenses (specify in Budget Notes)	\$ -	\$ -
	Subtotal Program Expenses	\$ 3,700	\$ 4,700
GENERAL ADMIN & FUNDRAISING EXPENSES			
29	Office Rent & Utilities	\$ 54,000	\$ 66,000
30	Office Supplies & Equipment	\$ 10,000	\$ 15,000
31	Fundraising Event Expenses	\$ 500	\$ 500
32	Insurance	\$ 1,000	\$ 1,200
33	Other G&A Expenses (specify in Budget Notes)	\$ -	\$ -
34	Other Fundraising Expenses (specify in Budget Notes)	\$ -	\$ -
	Subtotal G&A Expenses	\$ 65,500	\$ 82,700
	Total Project Expenses	\$ 69,200	\$ 89,400
35	Project Net (Surplus/Deficit)	\$ 4,300	\$ 17,100

** Line numbers correspond to lines on the Budget Notes sheet

Sequoia Fabrica

Budget Notes

INCOME

1	
2	We intend to seek grants from private foundations and believe we will be in a strong position in 2025.
3	We are located in Potrero Hill, and are currently seeking grants from neighboring design and technology companies.
4	For 2024-25, we believe the majority of our funding will come from individual donors, including one time and recurring donations. Members contribute \$100-150/mo. Our goal is to 30-50 members, we currently have a dozen members contributing regularly.
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6	
7	In kind donations of machinery or related services such as installation and maintenance
8	Sales for ticketed events
9	Nominal sales of goods, largely at cost, such as project kits for arts, textiles, or electronics projects
10	Admission fees for attendance to our workshops.
11	
12	Rental of space to 3rd party artists, programs, or instructors. We believe this is an area where we can create an additional revenue source, should we need it or fall short in other areas.
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EXPENSES

14	We are all volunteer, currently have no personnel expenses
15	While not planned for 2024, should we require it, we may retain the services or advice of an accountant or financial professional.
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23	Core supplies for fine arts, textile, wood working, and electronics labs.
24	City and state filing fees.
25	The majority of our marketing will be free, and produced in house, through word of mouth and social media. Small expense to cover flier and sticker printing.
26	Occasional purchase of low cost snacks, pizza, or drinks for public events and lectures.
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29	Rent is \$3900/mo and we expect \$600/mo utilities cost for 2024, our lease is through the end of year, as we negotiate for an extension, we expect an increase in rent for 2025.
30	May include office and crafting supplies, machines for textiles or digital fabrication or art making
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32	Policy through Philadelphia Insurance Co. \$2M Aggregate, \$1M incident policy, 20k business property.
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